



# IEEE Wireless Communications and Networking Conference 29 March – 1 April 2021 // Nanjing, China Shaping the Wireless Future



# WCNC 2021 PATRONAGE AND EXHIBITION OPPORTUNITIES

#### PLATINUM PATRONAGE LEVEL

USD \$40,000 + Applicable Tax

The platinum patrons will be entitled to the following:

- Keynote opportunity (speaker subject to approval by the OC)
- Opportunity to organize one panel session and to participate in two other panels
- Acknowledgment by the General Chair during the Opening Plenary and the Banquet
- Logo and link to company website on the conference website
- Logo on the conference bags
- Booth at the Exhibits Hall (12 m<sup>2</sup>)
- Banners in the Auditorium and the Exhibits Hall (to be provided by the patron)
- · 5 full conference registrations including all social events
- Reserved table at the Banquet

#### SILVER PATRONAGE LEVEL

#### USD \$20,000 + Applicable Tax

The silver patrons will be entitled to the following:

- Opportunity to participate in two panel sessions
- Acknowledgment by the General Chair during the Opening Ceremony and the Banquet
- Logo and link to company website on the conference website
- Booth at the Exhibits Hall (6 m<sup>2</sup>)
- 2 full conference registrations including all social events
- Reserved table at the Banquet

#### **GOLD PATRONAGE LEVEL**

USD \$30,000 + Applicable Tax

The gold patrons will be entitled to the following:

- Opportunity to organize one panel session and to participate in one other panel
- Acknowledgment by the General Chair during the Opening Ceremony and the Banquet
- Logo and link to company website on the conference website
- · Logo on the conference bags
- Booth at the Exhibits Hall (12 m<sup>2</sup>)
- Banners in the Auditorium and the Exhibits Hall (to be provided by the patron)
- 3 full conference registrations including all social events
- Reserved table at the Banquet

#### **BRONZE PATRONAGE LEVEL**

USD \$10,000 + Applicable Tax

The bronze patrons will be entitled to the following:

- Opportunity to participate in one panel session
- Acknowledgment by the General Chair during the Opening Ceremony and the Banquet
- Logo and link to company website on the conference website
- Booth at the Exhibits Hall (6 m<sup>2</sup>)
- 1 full conference registration including all social events

# WCNC 2021 PATRONAGE AND EXHIBITION **OPPORTUNITIES CONTINUED**

# LANYARD PATRONAGE (EXCLUSIVE)

USD \$5,000 + Applicable Tax

• Lanyards to be provided by the patron.

### **BAG INSERTS**

USD \$2,500 + Applicable Tax • Company documentation inserted in the conference bags.

## **EXHIBITION BOOTHS**

Exhibition booths will be centrally located in the exhibits area, where coffee breaks will take place between technical sessions. The booths will be equipped with a 3 kW power supply, a table, and a chair, and they will have WiFi coverage. The fees are as follows:

12-sqm (3mx4m) stands:	US\$5,000 + Applicable Tax
6-sqm (2mx3m) stands:	US\$3,000 + Applicable Tax

## **PUBLISHER BOOTHS**

Publishers can take advantage of discounted exhibition fees. The booths include a table and a chair, and they are available for a flat fee of US\$1,000 + Applicable Tax.

> CONTACTS: General Chair: Hikmet Sari, hsari@ieee.org Conference Management: Cheryl Qian, Cheryl.Qian@mci-group.com





